



AUSTRALASIAN ORNITHOLOGICAL
CONFERENCE

Sponsorship Prospectus

8 - 10 FEBRUARY 2022, UNIVERSITY OF AUCKLAND

We are pleased to announce that the 11th Australasian Ornithological Conference (AOC) will be held fully virtually on 8 - 10 February 2022.



About the conference

The AOC is the primary conference for BirdLife Australia and Birds NZ, and is the largest biennial gathering of enthusiastic amateur and professional ornithologists from Australia, New Zealand and overseas.

This conference will:

- Enable connections and collaboration among ornithologists in Australasia
- Showcase the best of ornithological research from across Australasia
- Inspire students and early-career ornithologists to contribute to and engage with world-class research
- Host the conference with sustainable practices in order to reduce the event's environmental impact

The programme

The conference programme will feature plenary speakers, symposia, concurrent oral presentations and poster sessions.

There will be virtual networking sessions each day and a virtual exhibition hall. open for the duration of the conference.



Delegate profile

150 - 200 delegates are expected to attend AOC 2022 from throughout Australia, New Zealand and overseas. AOC attracts a mix of professionals and enthusiastic amateurs. We actively target:

- Scientists
- Environmentalists
- Ecologists
- Conservation professionals
- Enthusiastic amateurs and hobbyists
- Academics (including PhD students)

In 2019, AOC Darwin welcomed over 300 delegates.

Invitation to sponsor

The Australasian Ornithological Conference appreciates the support of all sponsors who share our commitment to ornithology.

We have a range of sponsorship opportunities available to suit a variety of budgets and brand objectives.

All sponsorship packages and benefits can be tailored to meet your organisation's objectives. Please contact Brendon Dunphy on AOCconference@auckland.ac.nz



Platinum

\$7,000

- Logo on **conference website**
- Logo on virtual conference **rotating timeline banner** (seen by all delegates)
- 4x virtual registrations
- Access to the **virtual meeting hub**. This is a powerful networking and connections base where attendees can search for and request connections with each other. Once a connection is made, attendees can chat, have video calls and arrange meetings.
- **Virtual exhibition** (open for the duration of the conference)
 - You'll have the ability to upload brochures, videos and other material
 - We will host a dedicated virtual exhibition session which will show in all delegates timeline
 - The virtual exhibition can be 'manned' during the duration of the conference
 - Exhibitors have the ability to schedule live presentations. These can be joined by up to 40 delegates at a time. These can be webinar style or interactive and up to one hour
- Naming rights to the **EventStream** (one available):
 - An event-specific social stream where delegates can share thoughts and post photos
 - EventStream can be customised to match your organisations branding
 - Your organisation's logo can be utilised as the icon delegates click on to access



Gold

\$4,000

- Logo on **conference website**
- Logo on virtual conference **rotating timeline banner**
- 3x virtual registrations
- Access to the **virtual meeting hub**. This is a powerful networking and connections base where attendees can search for and request connections with each other. Once a connection is made, attendees can chat, have video calls and arrange meetings.
- **Virtual exhibition** (open for the duration of the conference)
 - You'll have the ability to upload brochures, videos and other material
 - We will host a dedicated virtual exhibition session which will show in all delegates timeline
 - The virtual exhibition can be 'manned' during the duration of the conference
 - Exhibitors have the ability to schedule live presentations. These can be joined by up to 40 delegates at a time. Can be webinar style or interactive and up to one hour
- Naming rights to one of the **virtual social networking** session (three available)



Silver

\$2,500

- Logo on **conference website**
- 2x virtual registrations
- Access to the **virtual meeting hub**. This is a powerful networking and connections base where attendees can search for and request connections with each other. Once a connection is made, attendees can chat, have video calls and arrange meetings.
- **Virtual exhibition** (open for the duration of the conference)
 - You'll have the ability to upload brochures, videos and other material
 - We will host a dedicated virtual exhibition session which will show in all delegates timeline
 - The virtual exhibition can be 'manned' during the duration of the conference
 - Exhibitors have the ability to schedule live presentations. These can be joined by up to 40 delegates at a time. Can be webinar style or interactive and up to one hour
- Naming rights to one of **Morning Tea/Afternoon Tea break** (six available)



Bronze

\$1,500

- Logo on the **conference website**
- 1x virtual registration
- Access to the **virtual meeting hub**. This is a powerful networking and connections base where attendees can search for and request connections with each other. Once a connection is made, attendees can chat, have video calls and arrange meetings.
- **Virtual exhibition** (open for the duration of the conference)
- You'll have the ability to upload brochures, videos and other material
- We will host a dedicated virtual exhibition session which will show in all delegates timeline
- The virtual exhibition can be 'manned' during the duration of the conference
- Exhibitors have the ability to schedule live presentations. These can be joined by up to 40 delegates at a time. Can be webinar style or interactive and up to one hour



AOC 2022

Application to Sponsor

Company/Organisation	
Contact Name	
Address	
City	Country
Email	
Phone	

I/We accept the terms and conditions of undertaking a sponsorship and/or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed

Date

Payment Details

Total to pay \$

All prices incl GST

I/We would like to take up the following:

SPONSORSHIP LEVEL	PRICE

Please return completed forms to:

Amanda Wallace
Event Services - The University of Auckland
Email: amanda.wallace@auckland.ac.nz

Post:
Event Services
University of Auckland
Private Bag 92019
Auckland 1142



Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the event local organising committee (the "Principal")).

By returning the completed and signed Application to Sponsor or Exhibit form (the "**Application Form**") you agree to be a sponsor of the Australasian Ornithological Conference hosted by the Ornithological Society of New Zealand and being held at virtually, from 8 - 10 February 2022 (the "**Event Period**") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice. Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.



If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned. If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric. You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person. You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us. We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times. You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.



All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.